



MAKING LIGHT
p r o d u c t i o n s

Under the Rainbow Sponsorship Form

Use this form to let us know about your intent to become a sponsor for Under the Rainbow.

Name _____

Company Name _____

Address _____

Email _____

Phone _____

How do you prefer to be contacted? Email Phone

What sponsorship level are you interested in?

____ Magpie (\$300 - 499)

- Quarter-page ad in both the paper and electronic versions of the Under the Rainbow Playbill
- Name or company logo on Under the Rainbow T-shirts
- Name or company logo on this website (with link)
- Company spotlight in our Making News email newsletter (700+ local subscribers)

____ Eagle (\$500 - 999)

- Half-page ad in both the paper and electronic versions of the Under the Rainbow Playbill
- Name or company logo on Under the Rainbow T-shirts
- Name or company logo on this website (with link)
- Company shout-out on our Facebook page (4200+ followers) the week of December 14

____ Bat (\$1,000 - 1999)

- Half-page ad in both the paper and electronic versions of the Under the Rainbow Playbill, and shown electronically before and after the show.
- Name or company logo on Under the Rainbow T-shirts.
- Name or company logo on this website.
- Company ad on rotation in our lobby electronic display for the duration of production, now through December (seen by 100+ families per week).
- Company spotlight in our Making News email newsletter (700+) subscribers.
- Weekly company shout-out on our Facebook page (4200+ followers) November 15-December 15.

____ Dove (\$2,000+)

- Full-page ad in both the paper and electronic versions of the Under the Rainbow Playbill, and shown electronically before and after the show.
- Full-length poster promoting your company on display in our lobby for the duration of production, now through December (seen by 100+ families per week).
- Name or company logo on Under the Rainbow T-shirts.
- Name or company logo on this website.

- Company ad on rotation in our lobby electronic display for the duration of production, now through December (seen by 100+ families per week).
- Company spotlight in our Making News email newsletter (700+) subscribers.
- Twice weekly company shout-out on our Facebook page (4200+ followers) October, November and December.

___ Title Sponsor (\$5,000 - only one Title Sponsorship available)

- Full-page ad in both the paper and electronic versions of the Under the Rainbow Playbill as well as all printed programs for our 2018/2019 season, and shown electronically before and after the show.
- Company name printed on tickets.
- Full-length poster promoting your company on display in our lobby for the duration of production, now through December (seen by 100+ families per week).
- Name or company logo on Under the Rainbow T-shirts.
- Name or company logo on this website.
- Company ad on rotation in our lobby electronic display for the duration of production, now through December (seen by 100+ families per week).
- Company spotlight in our Making News email newsletter (700+) subscribers.
- Twice weekly company shout-out on our Facebook page (4200+ followers) October, November and December.

How would you like to submit your payment? *

___ Online at <https://www.paypal.me/undertherainbow>

___ Via check to Making Light Productions, 355 N Monroe St, Tallahassee, FL 32301

___ Other

Do you need us to send you a W-9? ___ Yes ___ No

Anything else you'd like us to know?

Please return via email to juliet@makinglightproductions.org or mail to Making Light Productions, 355 N. Monroe St, Tallahassee, FL 32301. We will be in touch very soon. Thank you!